

mediAbout



Between thought and expression

Team and Expertise

Mediabout brings together a team of qualified and creative professionals with scientific, marketing and editorial skills who have gained over twenty years of experience in the creation, management and dissemination of medical-scientific contents.

The services offered cover various areas, including:

- 📌 **Medical-scientific publishing**
- 📌 **Projects in medical-scientific education, medical writing**
- 📌 **Digital dissemination scientific projects**
- 📌 **CME courses both residential and distance learning (FAD), Editorial consensus**





PULMONOLOGY



INFECTIOUS DISEASES



CARDIOVASCULAR AND METABOLIC HEALTH



RHEUMATOLOGY



NUTRACEUTICALS



BIOLOGY



OPHTHALMOLOGY

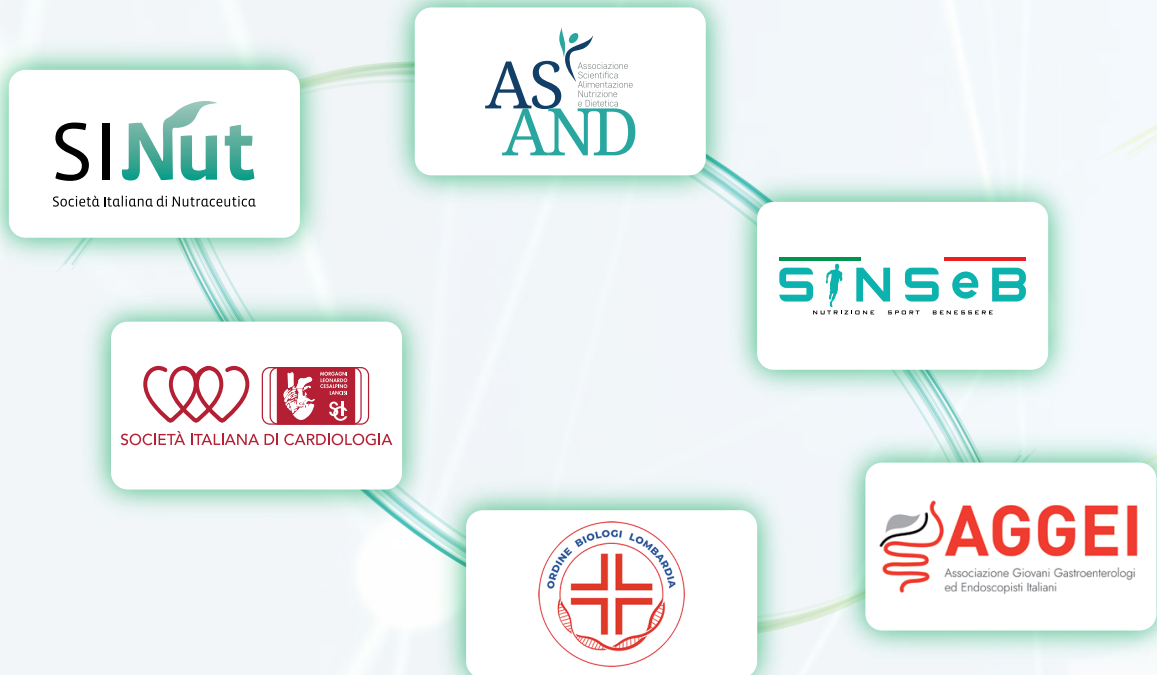


RARE DISEASES



Partnership & network

- ④ Partnership with the main **Universities, IRCCSs, Research Centers, and Scientific Societies**
- ④ **Official media partner of the Italian Society of Cardiology (SIC), the Italian Society of Nutraceuticals (SINut), the Italian Society of Nutrition, Sport and Wellness (SINSeB), the Scientific Association for Nutrition and Dietetics (ASAND), the Regional Order of Biologists of Lombardy (OBL), and the Association of Young Italian Gastroenterologists and Endoscopists (AGGEI)**
- ④ Large database of **healthcare professionals, pharmacies and parapharmacies**



Medical-scientific publishing

Mediabout is a **publisher of scientific journals** focused on various therapeutic areas including **cardiovascular medicine, gastroenterology, pediatrics, pulmonology, cardio-renal metabolic, nutraceuticals, nutrition, ophthalmology and psychiatry**

We have gained many years of experience in the **production of: pathology, molecule/ pharmacological class monographs, on clinical/pharmacological topics and literature updates**

CardioSic

www.cardiosic.com

Official organ of SIC

**Over the
Breath**

www.overthebreath.com

**PATIENT and
CLINICAL PRACTICE**

www.patientandclinicalpractice.com

**PCR PATIENT AND
CARDIOVASCULAR RISK**

www.patientandcivr.com

**Pharmanutrition
and Functional Foods**

www.pharmanutritionandfunctionalfoods.com

Official organ of
SINut, SINSeB and ASAND

PHOTO51

www.photo51.it

Official organ of OBL

RIFLESSIONI
Universo Pediatrico

www.riflessionipediatria.com

ri.VISTA

www.ri-vista.it

iGUT

www.igut.it

Official organ of AGGEI



RIPS
RIVISTA ITALIANA DI PSICHIATRIA SOCIALE
www.rips-psiatriasociale.com



Medical writing

Mediabout has among its employees and collaborators a team of experts in the **drafting of scientific articles** aimed at publication in journals with **impact factor** and indexed on **PubMed**

The operational approach is based on systematic reviews of the literature:

- 🔍 **Drafting of the research protocol.** Definition of the objective, inclusion and exclusion criteria, outcomes of interest
- 🔍 Use of **validated methodologies** (e.g., PRISMA statement)
- 🔍 **Data extraction**
- 🔍 **Organization of articles** according to the research objective
- 🔍 **Quality control.** Validation of the extracted data by an external reviewer
- 🔍 **Data synthesis.** Report structured in objectives, methods, results, discussion and conclusion



Advisory Boards and Consensus

The process requires that the structure adheres to the objective, including the following phases:

- 1. **Selection of a board of experts**, definition of the objective and structured questionnaire
- 2. **Selection of an extended panel**, administration of the questionnaire, data processing, discussion of the data with the board of experts and definition of the outputs
- 3. **Drafting of the consensus text** and manuscript
- 4. Development of **training/educational projects** as well as **disease awareness projects or identification of organizational gaps in the system**, in line with the requirements of the Farindustria and AIFA regulations



Events

Our **team** is versatile and highly specialized, capable of managing all events in the healthcare world, also using innovative technologies and methodologies.

Mediabout mainly deals with the management of the following types of events, CME accredited or not:

- 📍 **In-person training** (single/multi-sponsor courses and conferences)
- 📍 **Distance learning (FAD) in synchronous mode** (live lessons via videoconference) **and asynchronous mode**



Contacts



Mauro Rissa
General Director



Donatella Semeraro
Medical Manager
donatella.semeraro@mediabout.it



Anna de Polo
Medical Manager
anna.depolo@mediabout.it



Laura Rallo
Event Manager
laura.rallo@mediabout.it



Luca Rissa
Graphic and Art Director
luca.rissa@mediabout.it



Tiziana Tosin
Administrative and Accounting Office
amministrazione@mediabout.it

Our offices

Mediabout's offices are located in Milan, in the historic San Cristoforo district, near the Naviglio Grande, in an area that has recently undergone significant urban redevelopment. This area was once home to one of the city's most important factories, the former Richard Ginori, whose ceramic creations are still renowned worldwide today.



Mediabout collaborations

ALFASIGMA 

AMGEN®

 **Angelini**
Pharma

CSL Vifor


Daiichi-Sankyo

 **DOC**

GRIFOLS

KANeka
NUTRIENTS

 **INPHA**
NUTRACEUTICALS

 **MOLTENI**
FARMACEUTICI

 **NOVARTIS**


novo nordisk®

 **RECORDATI**

sanofi


SCHARPER



Boehringer
Ingelheim



BRUSCHETTINI

JL
corman



ENERVIT
The Positive Nutrition Company



fidia

geopharma

Lilly



malesci



OMRON



PIAM
Pharma &
Integrative Care

reckitt®

SERVIER 
moved by you



Società Prodotti Antibiotici



VIATRIS





COGITA ET LAB



mediAbout



Via Morimondo, 26 - Edificio 17E | 20143 Milano | Italy
Phone +39 02 83547230 | info@mediabout.it | www.mediabout.it