mediAbout









Between thought and expression

Team and Expertise

Mediabout brings together a team of qualified and creative professionals with scientific, marketing and editorial skills who have gained over twenty years of experience in the creation, management and dissemination of medical-scientific contents.
The services offered cover various areas, including:

- **Medical-scientific publishing**
- **Projects in medical-scientific education, medical writing**
- **Digital dissemination scientific projects**
- **CME courses both residential and distance learning (FAD), Editorial consensus**







mediAbout


PULMONOLOGY
INFECTIOUS DISEASES
CARDIOVASCULAR AND METABOLIC HEALTH
RHEUMATOLOGY
NUTRACEUTICALS
RARE DISEASES
OPHTHALMOLOGY
BIOLOGY

Partnership & network

- Partnership with the main **Universities, IRCCSs, Research Centers, and Scientific Societies**
- **Official media partner of the Italian Society of Cardiology (SIC), the Italian Society of Nutraceuticals (SINut), the Italian Society of Nutrition, Sport and Wellness (SINSeB), the Scientific Association for Nutrition and Dietetics (ASAND), and the Association of Young Italian Gastroenterologists and Endoscopists (AGGEI)**
- Large database of **healthcare professionals**, **pharmacies** and **parapharmaciess**



Medical-scientific publishing

Mediabout is a **publisher of scientific journals** focused on various therapeutic areas including **cardiovascular medicine, gastroenterology, pediatrics, pulmonology, cardio-renal metabolic, nutraceuticals, nutrition, ophthalmology, psychiatry and gynecology**

We have gained many years of experience in the **production of: pathology, molecule/ pharmacological class monographs, on clinical/pharmacological topics and literature updates**



Medical writing

Mediabout has among its employees and collaborators a team of experts in the **drafting of scientific articles** aimed at publication in journals with **impact factor** and indexed on **PubMed**

The operational approach is based on systematic reviews of the literature:

- **Drafting of the research protocol.** Definition of the objective, inclusion and exclusion criteria, outcomes of interest
- Use of **validated methodologies** (e.g., PRISMA statement)
- **Data extraction**
- **Organization of articles** according to the research objective
- **Quality control.** Validation of the extracted data by an external reviewer
- **Data synthesis.** Report structured in objectives, methods, results, discussion and conclusion





Advisory Boards and Consensus

The process requires that the structure adheres to the objective, including the following phases:

- **Selection of a board of experts,** definition of the objective and structured questionnaire
- **Selection of an extended panel,** administration of the questionnaire, data processing, discussion of the data with the board of experts and definition of the outputs
- **Drafting of the consensus text** and manuscript
- Development of **training/educational projects** as well as **disease awareness projects or identification of organizational gaps in the system**, in line with the requirements of the Farmindustria and AIFA regulations





Events

Our **team** is versatile and highly specialized, capable of managing all events in the healthcare world, also using innovative technologies and methodologies.

Mediabout mainly deals with the management of the following types of events, CME accredited or not:

- **In-person training** (single/multi-sponsor courses and conferences)
- **Distance learning** (FAD) **in synchronous mode** (live lessons via videoconference) **and asynchronous mode**





Contacts



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Our offices

Mediabout's offices are located in Milan, in the historic San Cristoforo district, near the Naviglio Grande, in an area that has recently undergone significant urban redevelopment. This area was once home to one of the city's most important factories, the former Richard Ginori, whose ceramic creations are still renowned worldwide today.

Mediabout collaborations




Boehringer
Ingelheim


BRUSCHETTINI


JL
corman


ENERVIT
The Positive Nutrition Company


fidia


geopharma


Lilly


malesci


MENARINI


OMRON


PIAM
Pharma &
Integrative Care


reckitt


SERVIER
moved by you


SPA
Società Prodotti Antibiotici


VIATRIS

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